



**CASE STUDIES ON DIGITAL
CONTENT REUSE IN THE
CONTEXT OF EUROPEANA
CLOUD**

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WHAT WAS
EUROPEANA CLOUD?

Colombes : championnats de France d'Athlétisme :
rivière, le speaker

Agence de presse Meurisse

1921, National Library of France

France, Public Domain

- Start Date – **February 2013**

- End Date – **April 2016**

- Total Project Cost – **4.75m Euros**

- EU Funding Contributing 3.8m Euros (80%)

- Matched Funding 950k (20k)

- co-funded by the

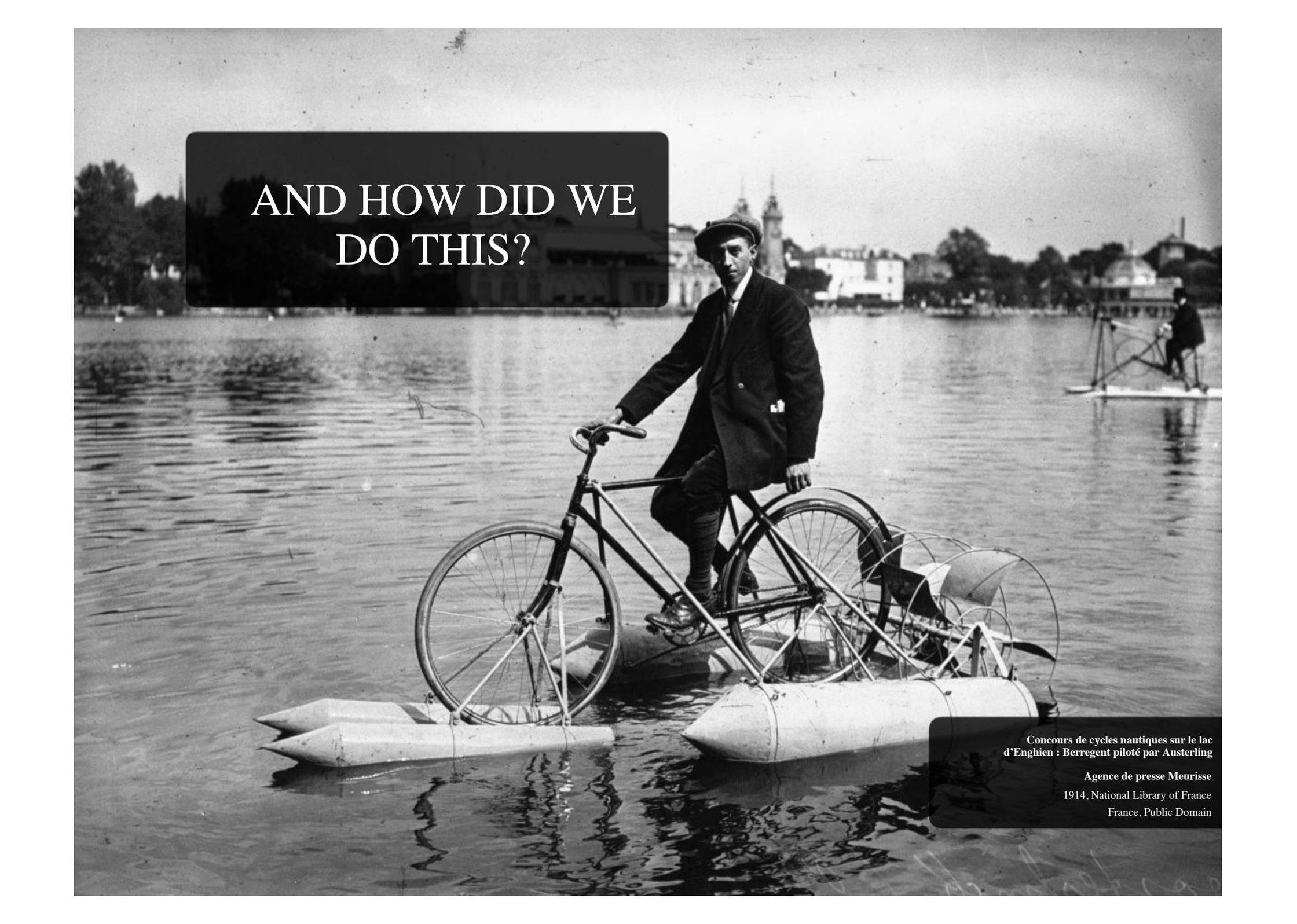
- CIP-ICT Policy Support Programme

- http://ec.europa.eu/ict_psp

- CIP-ICT-PSP-2012-6 - Project number 325091



- Development of an effective research content strategy for Europeana vis a vis Humanities and Social Sciences research communities and improvement of understanding of digital tools, research processes and content throughout the research lifecycle.
- Engagement of the Humanities and Social Sciences research communities in the use of Europeana as a valuable resource for Digital Humanities research.
- Management of Europeana Research, which aims at opening up cultural heritage content for use in research, by fostering collaborations between Europeana and the cultural heritage and research sector.



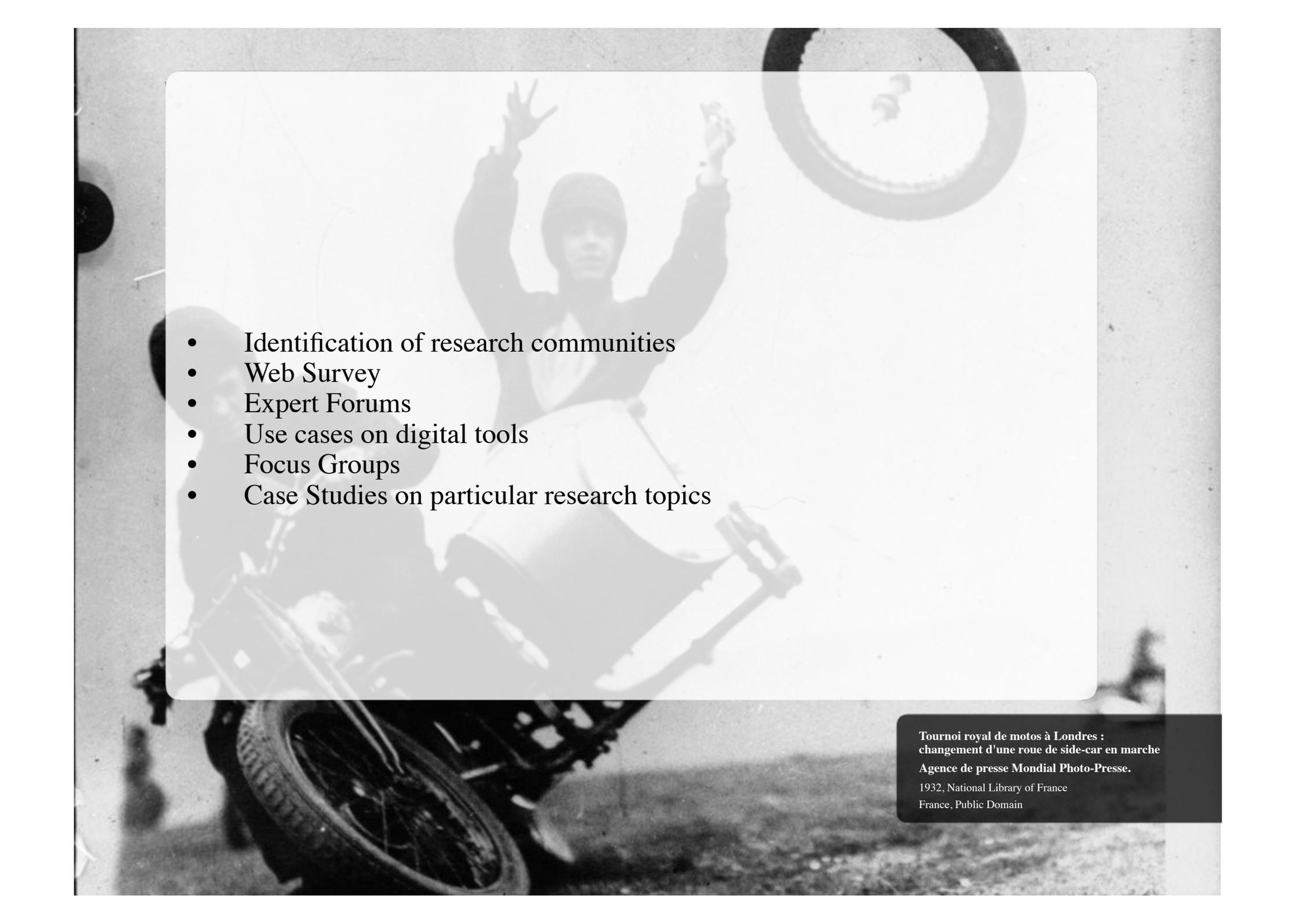
AND HOW DID WE
DO THIS?

Concours de cycles nautiques sur le lac
d'Engien : Berregent piloté par Austerling

Agence de presse Meurisse

1914, National Library of France

France, Public Domain

- 
- Identification of research communities
 - Web Survey
 - Expert Forums
 - Use cases on digital tools
 - Focus Groups
 - Case Studies on particular research topics

**Tournoi royal de motos à Londres :
changement d'une roue de side-car en marche**
Agence de presse Mondial Photo-Pressé.

1932, National Library of France
France, Public Domain



The Case Studies

Ernest Marini - dancer in a costume

Ernest Rude

1921, Oslo Museum

Norway, CC BY-SA

Population Movement as a Result of Conflict in the 20th Century

Case Study

Parameters of the study

Investigated conflicts ranging the 20thC:

- Greek/Turkish Conflict of 1920s
- Hungarian Revolution of 1956
- Yugoslav Wars of the 1990s

Asked theoretical questions of the data we found:

- What was the international response to displaced population resulting from each conflict?
- How does this compare with the response to displaced populations in the 21st C?



Hungarian Uprising of 1956: Flight of the Refugees

From the records of the International Transport Workers' Federation
MSS.159/12/24 (2002)
Public Domain

Population Movement as a Result of Conflict in the 20th Century

Case Study

Resources found

Within Europeana:

- Newspapers had some info
- Radio Free Europe transcriptions offered first hand accounts of those fleeing Hungary
- EuroPhoto has a wealth of photos

Beyond Europeana:

- Hungarian Archive Portal
- Fortepan
- Columbia University Library Archival Collections
- Nothing could be found externally for the Greek-Turkish conflict at the time of this study
- Similarly, there were problems with finding much on the Yugoslav Wars...



<https://www.facebook.com/anthoula.izmir/photos/a.362542673864696.1073741827.362533947198902/72810>

Refugees in

ΜΙΚΡΑ ΑΣΙΑ Αλησμονητες Πατριδες

Population Movement as a Result of Conflict in the 20th Century

Case Study

Problems encountered

- Within Europeana
 - Newspapers (at the time) were not properly searchable
 - Metadata was often incomplete or inaccurate
- Beyond Europeana
 - Specifically for the Yugoslav Wars, these are still subject to
 - a) government embargoes,
 - b) cultural sensitivity, and
 - c) lack of resources to maintain records



Hungarian Revolution 1956 memorial nearby Parliament

Commons.wikimedia.org

<http://snappygoat.com/b/981a973c9c270e2223d30f195e1a18c87364a5cf>

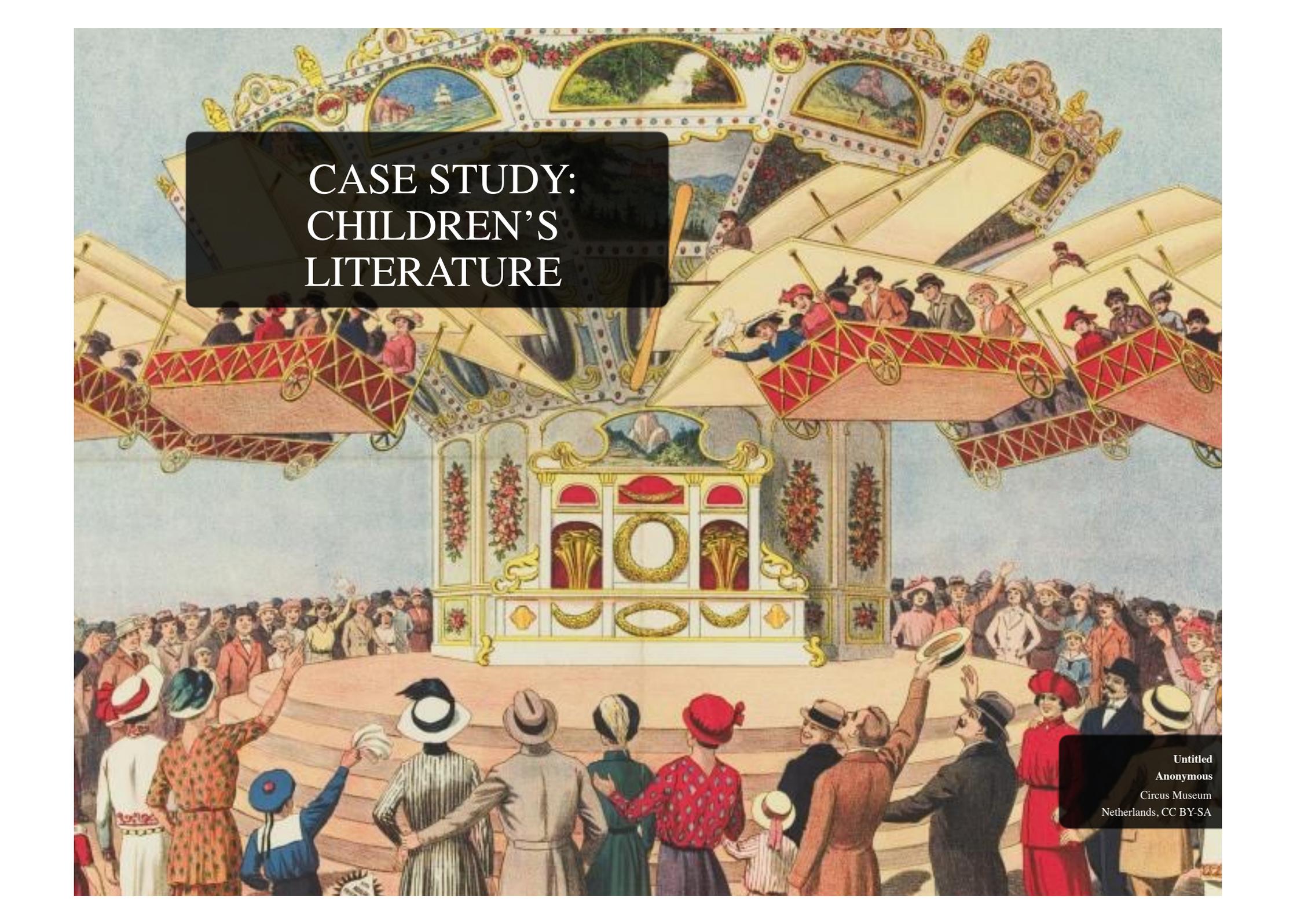
Public Domain

Population Movement as a Result of Conflict in the 20th Century

Case Study

Considerations for Europeana

- This was a worthwhile study, and there is much content beyond Europeana that can be potentially absorbed as part of a collection.
- Europeana needs to create stronger links to existing content and maintain that.
- Cultural sensitivities may be a problem in obtaining data, particularly for the more recent conflict of the 1990s
- Financial issues may also be a problem for maintaining records and content within local GLAMs.



CASE STUDY: CHILDREN'S LITERATURE

Untitled
Anonymous
Circus Museum
Netherlands, CC BY-SA

Definition: “Children’s Literature is (among many other things) a body of texts (in the widest senses of that word), an academic discipline, an educational and social tool, an international business and a cultural phenomenon”.¹

Matching Children’s Literature to academic disciplines:

History, Cultural History, Literature and Languages, Education, Library Studies, Philology, Textual Studies, Linguistics and Media Studies

Diverse audience Diverse needs



Searching Europeana for related content resulted in:

Text (1596) / Image (194) / Video (25) records ranging chronologically from 1450 to 2014 and geographically from all over Europe, mainly the United Kingdom.

Diverse content retrieved in Europeana can be considered as **brainstorm** of results

¹Hunt, P. (2004). *International Companion Encyclopedia of Children's Literature*. Routledge.

Suggestions for promoting digital content reuse within Europeana:

1) Enrichment of content in the topic of Children's Literature, even through potential collaborations with other digital libraries:

- Gap in geographic coverage of available digital material
- Collections as means of organising content
- Easy access to references, databases, journals and books
- Map of publications

2) Mobilizing already existing associations of this area in respect to new digital resources, tools and services will increase the number of potential users and community.

3) Further development of digital tools and services on such content gathers great attention among researchers who still employ more traditional, non-digital approaches in their research.

Findings from Europeana Cloud

- Different research disciplines use different types of data in different ways
- Data aggregation horizontal rather than vertical: Not useful for high-level, advanced research, but very useful for teaching
- Need for collection-level descriptions
- Need for user-friendly tools and services which will enable re-use of Europeana data

What is still needed

- Better understanding of how content and metadata is actually used, and its relationship with digital methods and tools
- Targeted outreach and engagement methods
- Empirical understanding of technical tools that will increase use of content and metadata.

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AND NOW... ON TO
EUROPEANA
RESEARCH!



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1921, National Library of France

France, Public Domain

Introducing... Europeana Research

“Europeana Research will help open up cultural heritage content for use in cutting-edge research. It will run a series of activities to enhance and increase the use of Europeana data for research, and develop the content, capacity and impact of Europeana, by fostering collaborations between Europeana and the cultural heritage and research sector. It will provide an important focus for the emerging communities of practice who rely on Europeana for their research, and support the European investment in digital cultural heritage”.

<http://research.europeana.eu>

[@eurresearch](#)





THANK YOU!

@DigCurationUnit

Troupe Banola leur dernière création

Anonymous

1911, Circus Museum
Netherlands, CC BY-SA

DISTANCE 8 METRES

UNIQUE AU MONDE